



SEMINAR AGENDA

TOWARDS FAIRER CULTURAL INTERNATIONAL COOPERATION: VISIONS FROM THE PERIPHERIES

12TH - 14TH JANUARY 2022

BARCELONA

WELCOME!

BENVINGUT!



Co-funded by the
Creative Europe Programme
of the European Union



UNIVERSITAT DE
BARCELONA

Programa de Gestió Cultural



AGENDA

(*) Sessions that are also streamed on-line

Wednesday, January 12th 2022 Afternoon



University of Barcelona
School of Economics and Business
Av. Diagonal, 690
08034 Barcelona
Maps: <https://goo.gl/maps/m8uQ9ZJnHMnfge417>

15:00 - 15:30

Welcome (*)

- Ramon Alemany, Dean of School of Economics and Business UB
- Pere Almeda, Director of Institut Ramon Llull

Seminar presentation: welcome, rationale, organization (*)

- Lluís Bonet, University of Barcelona
- Marta Martins, Stronger Peripheries coordinator

15:30 - 16:30

Session 1: Latin American trajectories in a Global South perspective (*)

Latin America shares with Europe a common background of cultural expressions, interests and values. The long history of migrations between the two sides of the Atlantic explains the great density of artistic relations. Nevertheless, this relationship is not exempted from the asymmetries that characterise the North-South tensions. In this session, renowned Latin American professionals with expertise in cultural cooperation with Europe will present their experiences. Starting from the stories of these professional pathways, Milena Dragičević-Šešić, eminent international activist scholar, will connect Latin American experiences with cultural cooperation practices and its challenges in other spaces of the so-called Global South.

- María Ríos, Connectats Cooperative
- Diego Celorio, National Autonomous University of Mexico
- Juan Pablo Vergara, Chilean pavilion of the Venice Biennale
- Milena Dragičević-Šešić, University of Arts Belgrade
- Moderator: Aina Juanet, Nau Ivanow

16:30 - 17:00

Coffee break





AGENDA

(*) Sessions that are also streamed on-line

17:00 - 18:30

Session 2: Breaking hierarchies between central and peripheral cultural expressions (*)

Cultural creation and production, beyond its diverse origins, have depended traditionally on centralised distribution channels and systems for benchmark generation. Breaking hierarchies in the case of big global capitals, the most emblematic fairs and magazines of each sector or best-selling practices in key markets is not easy, regardless of the efforts of some actors. What trends do break with these hierarchies? May the experience in sectors such as literature, urban art, visual arts or videogames serve as examples for fairer cultural international relations?

- Diana Roig, GlobalS project, Open University of Catalonia
- Esteban Marin, Contorno Urbano Foundation
- Kika Kyriakakou, PCAI - Polyeco Contemporary Art Initiative
- Moderator: Montserrat Pareja-Eastaway, University of Barcelona

Thursday, January 13th 2022
Morning



University of Barcelona
School of Economics and Business
Av. Diagonal, 690
08034 Barcelona
Maps: <https://goo.gl/maps/m8uQ9ZJnHMnfg417>

09:00 - 10:45

Session 3: Breaking hierarchies in artistic programming, residency strategies and coproduction decisions (*)

Artistic programming in theatres and festivals, along with coproduction decisions with other institutions or criteria for selecting artistic residencies may be a further element to interact with actors coming from central countries, or alternatively be a space for showcasing artists and productions of peripheral regions (geographically or conceptually). In this session, the panellists will analyse existing strategies and difficulties to break preestablished hierarchies and to create fairer international cultural relations.

- Massimo Mancini, Teatro di Sardegna
- Cesc Casadesús, Grec Festival
- Elena Carmona, Girona Municipal Theatre
- Alma R. Selimović, Bunker
- Moderator: Félix Dupin-Meynard, University of Montpellier

10:45 - 11:15

Coffee break





AGENDA

(*) Sessions that are also streamed on-line

11:15 - 12:45

Session 4: Fairs, grants and support strategies in international competitive markets (*)

Public authorities often support the international dissemination of their creators, companies and productions by facilitating the access to festivals and fairs or funding international tours. Also, but much less so, there exists support to bi- or multi-directional coproduction or exchanges. Why is it so? What are the priority regions for this type of exchange? Why are certain destinations and origins prioritised over others? Is it possible to change? Panellists with different professional profiles will debate the different existing strategies and their limits in a context of asymmetrically competitive cultural relations.

- Mar Pérez Unanue, ICEC - Catalan Institute for Cultural Companies
- Pablo Álvarez de Eulate, AC/E - Spain's Public Agency for Cultural Action
- Anna Villarroya, University of Barcelona
- Carla Esperanza Tommasini, Pergine Festival
- Moderator: Clara Antunes, Artemrede

12:45 - 15:00

Transfer to Granollers in public transportation

Thursday, January 13th 2022
Afternoon



Roca Umbert, Factory of Arts
Carrer d'Enric Prat de la Riba, 77
08401 Granollers
Maps: <https://goo.gl/maps/D7Eb985Q2dvESoYM8>

15:00 - 16:00

Visit to the Roca Umbert Factory of Arts

Visit to the cultural institution with Sandra Arisa, Roca Umbert.

16:00 - 17:15

Break-down sessions 1: How to build alternative relationships

In small groups, participants will debate the situation and existing strategies emerging in different countries, the good and bad practices, as well as the responsibilities of all actors involved for building an alternative cultural system based on fairer and more effective cultural relations.





AGENDA

(*) Sessions that are also streamed on-line

17:15 - 17:45

Coffee break

17:45 - 18:45

Session 5: Domestic and international cooperation from the borders of a Metropolitan city

Stronger Peripheries project is made up of theatres, festivals, universities and regional networks supporting local performing arts. From the peripheries of the large circuits, these regional networks promote alternative collaboration and open the doors so that the local sector could be included as well in international networks from the edges of the big metropolis.

- Marta Martins, Artemrede
- Yvan Godard, Occitanie en scène
- Núria Pascal, Transversal
- Moderator: Tatjana Nikolić, University of Arts Belgrade

Friday, January 14th 2022
Morning



University of Barcelona
School of Economics and Business
Av. Diagonal, 690
08034 Barcelona
Maps: <https://goo.gl/maps/m8uQ9ZJnHMnfg417>

09:30 - 10:00

Key-note speaker: **Ása Richardsdóttir, IETM (*)**

The key-note speech will revolve around the main learning points from the Perform Europe process, that highlights the urgency to rethink the current system of touring and distribution support in Europe, in order to make it more balanced, sustainable and inclusive. Current issues and imbalances in the European system of cross-border touring and presentations of the performing arts and a vision on how to bring change will be presented.





AGENDA

(*) Sessions that are also streamed on-line

10:00 - 11:30

Session 6: Beyond conventional Cultural Diplomacy and International Cultural policies (*)

Policies to boost international cultural relations are often at the service of public diplomacy; namely, these pretend to improve the image of countries responsible for the cultural action and favour economic, social and political interests of national public and private stakeholders over those of the rest of the world. Is it possible to move beyond this instrumental relationship? What role should cultural policies play in the pursuit of cultural rights and to enhance fairer international cultural relations? What are the main barriers, but also the main benefits of more equitable policies at the national and international levels? What alternatives and good examples do exist at the international level?

- Jordi Sellas, IDEAL Digital Arts Center
- Alessandra Gariboldi, Fitzcarraldo Foundation
- Mercedes Giovinazzo, Interarts Foundation
- Matina Magkou, University of Nice EUNIC
- Moderator: Jordi Baltà, Trànsit / ITD

11:30 - 11:50

Coffee break

11:50 - 12:50

Break-down sessions 2: How to enhance fairer international cultural policies

In small groups, participants will discuss the role of cultural actors in fostering fairer and more balanced cultural policies and cultural cooperation. Individual and collective responsibilities will be analysed, in order to orient international relations more in line with the defence of cultural diversity.

12:55 - 13:10

Feedback from the break-down sessions, by each group spokesperson

13:10 - 14:00

Session 7: Learnings from the Seminar and final remarks (*)

- Vânia Rodrigues, University of Coimbra
- Lluís Bonet, University of Barcelona

